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*Please note the next programme is due to start on:* ***\_18th January 2021\_***

This 14week ***Self-employment starter programme*** is a specialised Community Employment Scheme that is Sponsored by County Kildare Leader Partnership and funded by the Department of Employment Affairs and Social Protection.

Enterprise Skills Programme(ESP)

***What do the participants get?***

* Group training days
* Mentoring throughout the 14 weeks. These one to one mentoring sessions are with an Accountant, a Marketing expert and the ESP Co-ordinator

***Eligibility***

* Must be in receipt of a relevant Social Welfare Payment
* Must be registered with your Local Employment Service

**Additional information**

* Will need to have basic computer skills and an excellent level of spoken English.
* As this programme is a CE scheme transfers from other CE schemes are possible for suitable candidates.

**For Further information contact**

***Paula O’Connor***

Enterprise Skills Programme Supervisor

**County Kildare Leader Partnership**

**paula@countykildarelp.ie**

**045 895 450**

**086 0210160**

***What is the Enterprise Skills Programme?***

It is a ***Self-employment starter programme*** for those with a *clear business* idea who need to gain the skills and knowledge around starting their own business.

***How does it work?***

* This specialised Community Employment scheme requires learners to participate for 19.5 hrs a week, over 14 weeks.
* 2 days per week for group training with qualified professionals offering essential business skills training such as finance and marketing.
* The reminder of the 19.5 will be spent developing their business plan workbook.
* Participants will also have the opportunity to gain relevant QQI or industry standard training to enhance their skills.

**Delivery is currently primarily online due to Covid-19 & Social Distancing restrictions**

***What’s covered on the Programme:***

* Market research, Sales & Marketing
* Basic Book- keeping & Financial planning,
* Customer service and Introduction to social media for small business
* Exploring the realities of Self Employment: managing your time and your stress
* Completion of the Back to Work Enterprise Allowance Workbook in preparation of applying for the BTWEA scheme