



Enterprise Skills Programme

Please note the next programme is due to start on: **February 2023**

This 14week **Self-employment starter programme** is a specialised Community Employment Scheme that is Sponsored by County Kildare Leader Partnership and funded by the Department of Social Protection.

What is the Enterprise Skills Programme?

It is a **Self-employment starter programme** for those with a *clear business* idea who need to gain the skills and knowledge around starting their own business.

How does it work?

- This specialised Community Employment scheme requires learners to participate for 19.5 hrs a week, over 14 weeks.
- 2 days per week for group training with qualified professionals offering essential business skills training such as finance and marketing.
- The remainder of the 19.5 will be spent developing their business plan workbook.
- Participants will also have the opportunity to gain relevant QQI or industry standard training to enhance their skills.

What's covered on the Programme

- ✓ Market research, Sales & Marketing
- ✓ QQI Award in Marketing Practice - Level 5
- ✓ Basic Book- keeping & Financial planning,
- ✓ Customer service and Introduction to social media for small business
- ✓ Exploring the realities of Self Employment: managing your time and your stress
- ✓ Completion of the Back to Work Enterprise Allowance Workbook in preparation of applying for the BTWEA scheme

What do the participants get?

- Group training days
- Mentoring throughout the 14 weeks. These one to one mentoring sessions are with an Accountant, a Marketing expert and the ESP Co-ordinator
- Marketing Practice QQI Qualification (Level 5)

Eligibility

- Must be in receipt of a relevant Social Welfare Payment
- Must be registered with your Local Employment Service

Additional information

- Blend of online + in person group training sessions – generally 1 day week in person + morning online.
- In person sessions will take place in: *CKLP, Kildare Community Development Centre, Meadow Road, Kildare Town, R51 RF88*
- Will need to have basic computer skills and an excellent level of spoken English.
- Will need access to a laptop & wifi
- As this programme is a CE scheme transfers from other CE schemes are possible for suitable candidates.

For Further information contact

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